

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

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### **BUSI 321**

#### **MONEY AND THE FINANCIAL SYSTEM**

#### **COURSE DESCRIPTION**

The structure and operation of the U.S. and international financial systems, functions of the Federal Reserve, monetary theory, and the impact of monetary policy on financial markets and the economy.

#### **RATIONALE**

Understanding money and financial system is vital for individuals in making sound financial decisions.

#### **I. PREREQUISITES**

ECNC 214

#### **II. REQUIRED RESOURCE PURCHASES**

Click on the following link to view the required resources for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with Internet access (broadband recommended)
- B. Microsoft Word  
(Microsoft Office is available at a special discount to Liberty University students.)

#### **IV. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Demonstrate an understanding of the role of money in the modern economy.
- B. Identify the components of the U.S. financial system.
- C. Identify the organizations involved in the international financial system.
- D. Illustrate a thorough understanding of monetary theory.
- E. Interpret the role of the Federal Reserve and its impact on U.S. monetary policy.
- F. Synthesize current monetary and financial issues from the Wall Street Journal to the chapter topics.

**V. COURSE REQUIREMENTS AND ASSIGNMENTS**

- A. Textbook readings and lecture presentations/notes
- B. Discussion Board Forums (8)

The student will complete a Discussion Board forum in each module. The threads must be thoughtful and thorough in nature and provide analysis of the topic being discussed rather than just a definition of the topic. The student should submit the thread no later than Friday evening of the assigned module, except for Discussion Board Forum 8, in which the thread is due by Thursday of Module/Week 8. Then, the student must positively, thoughtfully, and constructively reply to at least one other student's thread no later than Monday evening of the assigned module, except for Discussion Board Forum 8, in which the reply is due by 11:59 p.m. (ET) on Friday of Module/Week 8.

- C. Wall Street Journal Project

Throughout the course the student will read articles from the Wall Street Journal that cover five of twelve possible topics. One article should be used for each topic chosen. This assignment should be worked on throughout the duration of the course and must be submitted no later than Friday evening of Module 8.

- D. Quizzes (4)

Each student will have 4 quizzes throughout the course covering the information from the previous 2 modules. The quizzes will be open-book/open-notes with 50 multiple-choice questions. Each quiz will have 2 hours to complete.

**VI. COURSE GRADING AND POLICIES**

- A. Points

|  |             |
|--|-------------|
| Discussion Board forums (8 at 30 pts ea) | 240         |
| Quizzes (4 at 150 pts ea)                | 600         |
| Wall Street Journal Project              | 160         |
| <b>Total</b>                             | <b>1000</b> |

- B. Scale

A = 900–1000 B = 800–899 C = 700–799 D = 600–699 F = 0–599

- C. Disability Assistance

Students with a documented disability may contact Liberty University Online's Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations.

## ***COURSE SCHEDULE***

### **BUSI 321**

Textbook: Madura, *Financial Markets and Institutions* (2010).

| <b>WEEK/<br/>MODULE</b> | <b>READING &amp; STUDY</b>                               | <b>ASSIGNMENTS</b>            | <b>POINTS</b> |
|-------------------------|--|-------------------------------|---------------|
| <b>1</b>                | Madura: chs. 1–3<br>3 Presentations<br>3 lecture notes   | Course Requirements Checklist | 0             |
|                         |  | Class Introductions           | 0             |
|                         |  | DB Forum 1                    | 30            |
| <b>2</b>                | Madura: chs. 4–6<br>3 Presentations<br>3 lecture notes   | DB Forum 2                    | 30            |
|                         |  | Quiz 1                        | 150           |
| <b>3</b>                | Madura: chs. 7–9<br>3 Presentations<br>3 lecture notes   | DB Forum 3                    | 30            |
| <b>4</b>                | Madura: chs. 10–12<br>3 Presentations<br>3 lecture notes | DB Forum 4                    | 30            |
|                         |  | Quiz 2                        | 150           |
| <b>5</b>                | Madura: chs. 13–15<br>3 Presentations<br>3 lecture notes | DB Forum 5                    | 30            |
| <b>6</b>                | Madura: chs. 16–18<br>3 Presentations<br>3 lecture notes | DB Forum 6                    | 30            |
|                         |  | Quiz 3                        | 150           |
| <b>7</b>                | Madura: chs. 19–21<br>3 Presentations<br>3 lecture notes | DB Forum 7                    | 30            |
| <b>8</b>                | Madura: chs. 22–24<br>3 Presentations<br>3 lecture notes | DB Forum 8                    | 30            |
|                         |  | Quiz 4                        | 150           |
|                         |  | Wall Street Journal Project   | 160           |
| <b>TOTAL</b>            |  |                               | <b>1000</b>   |

DB = Discussion Board

**NOTE:** Each course week (except week 1) begins on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final week ends at 11:59 p.m. (ET) on Friday.