

**Note:**

**Course content may be changed, term to term, without notice. The information below is provided as a guide for course selection and is not binding in any form, and should not be used to purchase course materials.**

## ***COURSE SYLLABUS***

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### **BUSI 320**

#### **CORPORATE FINANCE**

#### **COURSE DESCRIPTION**

A study of the financial forms of business organization, with special attention to the corporation and its advantages and disadvantages; capital stocks and bonds; budgeting; dividend policy; failure and reorganization; financial accounting; and cash flows.

#### **RATIONALE**

This course introduces the student to the role of the corporate finance manager in both raising and using funds. It highlights the usefulness of knowing tax, law, accounting, investment principles, and the mathematics of finance.

#### **I. PREREQUISITES**

ACCT 212, Foundational Math, ISYS 220 or MATH 201, and Junior status

#### **II. REQUIRED RESOURCE PURCHASES**

Click on the following link to view the required resources for the term in which you are registered: <http://bookstore.mbsdirect.net/liberty.htm>

#### **III. ADDITIONAL MATERIALS FOR LEARNING**

- A. Computer with basic audio/video output equipment
- B. Internet access (broadband recommended)
- C. Microsoft Word  
(Microsoft Office is available at a special discount to LU students.)
- D. Financial Calculator

It is strongly recommended that students have access to a financial calculator that is capable of TVM (time-value of money), NPV (net-present value), and IRR (internal rate of return) calculations. The Texas Instrument BA II Plus series is an excellent solution.

#### **IV. MEASURABLE LEARNING OUTCOMES**

Upon successful completion of this course, the student will be able to:

- A. Describe the role and environment of Managerial Finance.
- B. Apply biblical worldview principles to the area of corporate finance.
- C. Interpret and analyze financial statements.
- D. Discuss cash flow and financial planning.

- E. Perform Time Value of Money (TVM) calculations.
- F. Perform interest rate calculations, and stock and bond valuations.
- G. Explain concepts related to capital budgeting and structure.
- H. Identify dividend policy.

## V. COURSE REQUIREMENTS AND ASSIGNMENTS

- A. Textbook readings and lecture presentations
- B. Discussion Board Forums (4)

In Discussion Board forum, the student will post a new thread of at least 200 words, with page references and adequate specifics to document one's position. Then the student will post a reply with a minimum of 150 words to at least one other student's thread. The thread is due by Friday evening and the reply is due by Monday evening of Module/Weeks 1, 3, 5 & 7.

- C. MyFinanceLab Homework (8)

Each student will complete homework assignments in MyFinanceLab (MFL). The assignments will be submitted by the end of every module/week.

- D. Exams (6)

There will be 4 MFL Exams in Module/Weeks 2, 4, 6, and 8. The exams are open-book. The MyFinanceLab (MFL) exams will draw questions from problems covered in the MFL homework assignments.

Each student will also complete the Midterm Exam in Module/Week 4 and the Final Exam in Module/Week 8. Each exam will cover concepts from the textbook. Both exams are open-book, multiple-choice, and have an 80-minute time limit.

All exams must be submitted by the end of the assigned module/week.

## VI. COURSE GRADING AND POLICIES

- A. Points

Discussion Board Forums (4 at 30 points)	120
MFL Homework (8 at 50 points)	400
MFL Exams (4 at 60 points)	240
Midterm Exam	120
Final Exam	120
<b>Total</b>	<b>1000</b>

- B. Scale

A = 900–1000 B = 800–899 C = 700–799 D = 600–699 F = 0–599

C. Late Work Policy

It is important for the student to carefully organize his/her time throughout this course. Late work will not be accepted.

D. Instructor Availability and Feedback

The instructor will rely upon email as the primary means of communication during this course. Students are required to check their Liberty email account regularly during this course. Instructors will answer most emails within 24–48 hours and comment on some, but not all Discussion Board posts.

E. Disability Assistance

Students with a documented disability may contact the LU Online's Office of Disability Academic Support (ODAS) at [LUOODAS@liberty.edu](mailto:LUOODAS@liberty.edu) to make arrangements for academic accommodations.

## ***COURSE SCHEDULE***

### **BUSI 320**

Textbook: Gitman, *Principles of Managerial Finance* (2009).

<b>WEEK/ MODULE</b>	<b>READING &amp; STUDY</b>	<b>ASSIGNMENTS</b>	<b>POINTS</b>
<b>1</b>	Gitman: chs. 1 & 2 presentation (1)	Course Requirement Checklist	0
		Class Introductions	0
		Discussion Board Forum 1	30
		MFL Homework 1	50
<b>2</b>	Gitman: chs. 3 & 4 presentation (1)	MFL Homework 2	50
		MFL Exam 1	60
<b>3</b>	Gitman: chs. 5 & 6 presentation (1)	Discussion Board Forum 2	30
		MFL Homework 3	50
<b>4</b>	Gitman: ch. 7 presentation (1)	MFL Homework 4	50
		MFL Exam 2	60
		Midterm Exam	120
<b>5</b>	Gitman: chs. 8 & 9 presentation (1)	Discussion Board Forum 3	30
		MFL Homework 5	50
<b>6</b>	Gitman: chs. 10 & 11 presentation (1)	MFL Homework 6	50
		MFL Exam 3	60
<b>7</b>	Gitman: chs. 12 & 13 presentation (1)	Discussion Board Forum 4	30
		MFL Homework 7	50
<b>8</b>	Gitman: ch. 14 presentation (1)	MFL Homework 8	50
		MFL Exam 4	60
		Final Exam	120
<b>TOTAL</b>			<b>1000</b>

MFL = MyFinanceLab

**NOTE:** Each course week begins (except week 1) on Tuesday morning at 12:00 a.m. (ET) and ends on Monday night at 11:59 p.m. (ET). The final week ends at 11:59 p.m. (ET) on Friday.